

PlansCONNECT is an effective marketing solution that introduces your products to a completely targeted group of in-market consumers. Leverage the leads we generate through digital SIPs, Web site co-registration, and the sale of house plans, by sending your product literature and message directly to consumers who are ready to buy your products. Target leads your company generates from other sources. PlansCONNECT offers the hardest-working, results-oriented market coverage in the industry.

REACH CONSUMERS 5 TIMES THROUGHOUT THEIR BUYING CYCLE

LEAD GENERATORS

- Digital magazines
- Co-registration
- Home plan purchases
- Direct request from other sources

LEAD FULFILLMENT SOLUTIONS

- Bi-weekly update email database of leads
- Bi-weekly, End-Quarterly, and Quarterly Product Message via e-mail to consumers who have requested information about your products and services
- Product literature sent digitally saving you time and money
- Monthly Tracking and Metrics reports

CREATIVE AND FULFILLMENT PACKAGE